

Office of the Editor.

Re. Press release – Canadian achievement – a new health product.

Café Canadiana. www.cafecanadiana.com

I am Dr. Paul Gouda, a local Canadian chemist. I have been in pharmacology and analytical chemistry research fields for over 25 years {reference: www.optimumgreen.com} I utilized my science background, as well as my hobby and interest in culinary art, and I came up with a coffee recipe that may very well change the course of coffee for the better, forever.

We simply answered the question:

How to get the benefits of a dozen cups of coffee, without the negative side effects of consuming that much coffee? In other words, how to make coffee truly good for you?

The attached literature and the websites www.cafecanadiana.com and www.optimumgreen.com present the professional reviews.

Coffee has several health values that are very significant. The indicated published medical journal studies however, showed that one would need to consume a large quantity of coffee daily, in order to get such benefits; and, with consuming that much coffee, one would be subjected to the negative side effects of that much coffee.

Our research utilized the same coffee compounds that exist naturally and separately in a number of plants, including “plant hormones” that can mimic the same physiological response in mammals – including humans, and we used it to enrich coffee with a very specific relative ratio of a mixture of natural, organic herbal extracts; organic seeds, roots, flowers and leaves of herbs that have been known for their medicinal values for thousands of years in Egypt, China, India, and other ancient countries.

The local market study for near a decade, via hospitality businesses, was proven very successful. A local dining lounge sold it for \$8 a cup and had people swear they drove for 10 to 30 minutes solely for it.

This coffee, created here in Nanaimo, based on every market and product analysis done, promises to soon become a famous, elite health product. It has the advantage of being designed by an analytical chemist, and the backing of a renowned research company. It truly combines taste and health value. The indicated American agent, as per the attached presentation, referred to it as “the coffee of the future.” It is now in the hands of also a Nanaimo-based marketing agent, who is contacting the head offices of chain health stores and major national coffee companies and chain coffee shops.

Please accept our request for media coverage.

With sincere thanks & warm wishes.

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